

Minna Salmesvuo



Minna Salmesvuo is the Social Media Marketing Strategist and Director of Social Media Tribe, Social Media Marketing Agency based in Victoria since 2011.

In all her work Minna draws from 20 years of experience as a Social Media Strategist, Business Analyst and IT Professional working with clients in a wide range of industries both in Australia as well as overseas.



Her passion is helping businesses effectively communicate their core message to their ideal clients to build trust and connection instantly and convert sales on social media!

Minna is the Author of 'In the Heart of Social Media Marketing - Heart Centered, Authentic Marketing' published in 2016 and regularly presents in front of groups of business owners and conducts training workshops for small businesses and organisations.

'Embrace your goals with an open heart'

'Connection & Core Message'

- Generate more leads online with a powerful core message

'Free Spirit Business - Intuitive Marketing'

- Embracing change and growth with an open heart

'Grow Yourself; Grow Your Business'

- Staying centered and managing uncertainty from within

Qualifications:

- Masters of Science (Computer Information Systems – Commerce, & Psychology)
University of Jyväskylä,
Finland
- Masters of Management
Human Resources, Australian
Institute of Management
- Train the Trainer certification
2012

